

FLEET ACCREDITATION PROGRAM

The Sustainable Fleets Program recognizes fleets leading the transition to zero-emission operations. Fleets able to meet at least 10% zero-emission vehicle adoption can leverage their achievement to improve their brand image and increase their competitive advantage, and will receive:

- A Platinum, Gold, or Silver-level badge to place on zero-emission vehicles
- A marketing kit for sustainability reports, press releases, and social media posts
- High-profile recognition by the California Air Resources Board and CALSTART
- Inclusion on the national Zero-Emission Vehicle Fleets for Hire list



If you achieve the Silver, Gold, or Platinum recognition levels through the accreditation process, your business will be placed on CALSTART's and CARB's Zero-Emissions Vehicle Fleets for Hire list. This list will be made available to hiring entities and potentially result in your business gaining a new client.

NO COST FOR CALIFORNIA FLEETS

California fleets receive Hybrid and Zero-Emission Truck and Bus Voucher Incentive Project (HVIP) sponsorship to cover 100% of the cost of participation in the Sustainable Fleets Program.

RESOURCES FOR FLEETS

Sustainable Fleets is designed to help all fleets commit to and achieve their sustainability goals. Participating organizations will get access to fleet-specific content, reports, and technical assistance.

- Benchmarking and customized insights into your fleet's current vehicle make-up and where zero-emission vehicle adoption is possible for your fleet
- Educational content, including webinars, case studies, and access to tools and knowledge products in the ZEV Resource Hub
- Technical assistance through Cal Fleet Advisor
- Planning tools and resources to estimate costs of zero-emission vehicles, and to identify funding opportunities

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